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AMERICA'S BEST PUBLIC ART FOR SUMMER 2015

Cross-country culture stops from Aspen to New York City

LOS ANGELES

Los Angeles Nomadic Division: The Manifest Destiny Billboard Project — Erstwhile Whitney staffer Shamim Momin is known for headline-grabbing projects that combine high-caliber artistic merit with a punky flair. Her latest is no exception. For *The Manifest Destiny Billboard Project*, Momin has worked with artist Zoe Crusher to ring-mistress 10 artists in creating approximately 100 billboards along I-10 from Florida to California. She's tapped both emerging and established names—the fifth installment, for example, saw John Baldessari's *Love & Work* appear on billboards in and around San Antonio. The project "arrives" in Los Angeles in June when artist Matthew Brannon will apply his painstakingly handcrafted approach to graphic design (think letterpress, lithography) on the final 10 billboards of the continent-spanning installation.